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# SUZIE BRICKLEY

Award-winning art director with experience creating innovative print and interactive materials that drive results for clients across a variety of industries. A seasoned leader who directs projects through engaged collaboration, impactful design strategy, and achieving goals effectively and efficiently. Experience working closely with account services to solve all marketing problems through smart, well-designed print and digital advertising materials.

**PROFESSIONAL EXPERIENCE:** JULY 2008 - PRESENT*Senior Designer / Full-time Contractor***LEVELONE DESIGN LLC, ATLANTA, GEORGIA***Senior Designer / Full-time Contract*

- Deliver client materials across multiple platforms as a Freelance Designer
  - Determine the needs and requirements for projects to define success and scope
  - Create and manage budgets and deadlines to ensure projects meets client's objectives
  - Hire and manage all freelance designers, any subcontractors including print vendors, photographers and copywriters to control costs and meet deadlines
  - Solve problems as they arise and report to clients on progress

**FULL-TIME CONTRACT SENIOR DESIGNER FOR THESE CLIENTS:** JUNE 2017 -DECEMBER 2019**QUIPA, JUNE 2019 – DECEMBER 2019***Senior Graphic Designer / Full-time contract*

- Led the creative development for a start-up online software application. QUIPA is a custom drapery online software application that strategically developed a system for calculating drapery yardage
  - Designed the interface and all main landing pages for the application software
  - Created assets for the social media campaigns, website, trade show graphics and print collateral to launch the software
  - Manage all designers, videographers, programmers, print vendors and photographers

**KING & SPALDING LLP, JUNE 2017 - MAY 2019***Senior Graphic Designer / Full-time contract*

- Worked as the lead designer for the internal marketing department. Refresh and launch the new King & Spalding brand throughout eleven countries firm wide over a two-year period
  - Re-designed the firm's identity package, updated and redesigned all print brochures and collateral materials, and established brand standards for all printing techniques and paper stock selections for the firm's marketing and event materials
  - Developed and designed all branding templates for digital communication and social media channels for streamlined business units in several languages
  - Managed subcontractors, signage installers, print vendors as well as photographers for all marketing and events projects
  - Worked with the video team to ensure all visual assets and design solutions adhered to the brand standards
  - Designed and worked with the facilities team to create the story of King & Spalding's history through a three-dimensional interactive space located in the lobby of their headquarters
  - Assisted in hiring the internal graphic design team for the fast-growing needs of the marketing department

## COX AUTOMOTIVE, ATLANTA, GEORGIA, JANUARY 2017 – MAY 2017

*Senior Art Director / Full-time Contract*

- Senior art director working as part of the creative studio to execute both print and digital campaigns for the Cox Automotive family
  - Projects included: branding and identity, print publications, e-mail development, digital and printed signage, micro-site design and various interactive projects
  - Managed and assisted with the launch of a new product line for a Limited Powertrain Inspection at Manheim® and the new brand guidelines for RMS Automotive® which includes the Mini Cooper, BMW® and the Mercedes-Benz brands

## THE PARTNERSHIP OF ATLANTA, ATLANTA, GEORGIA, JANUARY 2008 - JUNE 2010

*Associate Creative Director & Vice President of New Business Development*

- Developed over \$1 million in annual billings for marketing and related services
  - Evaluated client's incoming requests and appropriately assigned and delegated projects based on skills and availability
  - Wrote and reviewed all creative briefs

## LEVELONE DESIGN LLC, ATLANTA, GEORGIA, 2000 - 2008

*Co-owner & Creative Director of LevelOne Design LLC*

- Managed a small graphic design firm that ultimately merged with The Partnership of Atlanta
  - Established a market presence for both national and global accounts including: Cobb Galleria Centre & Cobb Energy Performing Arts Centre, The Coca-Cola Company, Cox Communications, Georgia Natural Gas, Georgia Tech, The Home Depot, King & Spalding LLP, Masterfoods USA (M&M Mars), Recall, Palm, WellStar Hospitals and The Woodruff Arts Center
  - Built and managed a high performing creative team including graphic designers, web programmers, and production artists
  - Oversaw all subcontractors for media buying, video editing, copy writing, photography and printing
  - Designed, taught and helped promote the Printing and Paper Compendiums for SpecLogix

## SOFTWARE KNOWLEDGE:

**Proficient in** Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Acrobat), Microsoft Office (Word, Excel, Power Point), and Keynote. **Knowledge of** interactive software including Dreamweaver, Drupal, Joomla, Ektron, Sharepoint, SiteCore, WordPress and basic JavaScript, HTML/CSS.

**Understanding of** video and additional software such as After Effects, Final Cut Pro, Adobe Premiere, Flash, Adobe XD, and SketchUp. **Experience using** Workfront, Wrike, Slack, Trello, Basecamp and all cloud-base storage and digital asset management and project management software.

## EDUCATION:

### PARSONS SCHOOL OF DESIGN,

MFA, New York, NY  
*(Attended)*

### UNIVERSITY OF DENVER,

BFA, Denver, Colorado  
• 4-year Women's Lacrosse  
• 4-year Art Scholarship

## ACCOMPLISHMENTS:

- **PRSA Best of Show** for 2018 & 2019 Cobb Galleria Centre & Cobb Energy Performing Arts Centre
- **2018 PRSA Finalist** for GTRI (Georgia Tech Research Institute) and M&M Mars® Online New Products Press Kit
- **Mohawk Fine Papers** Creative Use of Paper for the 2010 Cobb Galleria Centre Annual Report
- **2nd place in the International Design Award** The Home Depot's Micro site
- **Addis Award** from gold to bronze for University Hospital, Augusta, GA
- **Wrapping Paper Design** One of the designers to create a holiday series of wrapping paper designs for Seiz Printing (now Elanders USA)
- **Published in Rockport Books** logos, direct mail pieces, and packaging designs have been selected and published
- **Golden flames from IABC** Shaw Carpets' 401K Campaign and Cobb Galleria Centre's Annual Report and packaging

